

METHODOLOGIE D'ETUDE D'UN SUPPORT VISUEL

I. INTRODUCE THE DOCUMENT

TYPE OF DOCUMENT :

- cartoon comic strip painting drawing photo advertisement

AUTHOR :

DATE :

TITLE :

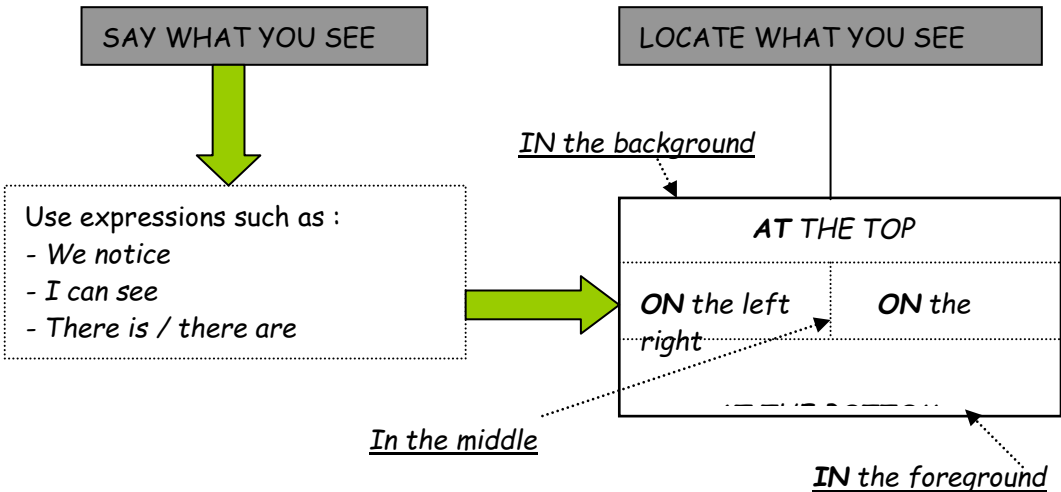
PLACE : USA Great Britain

TOPIC / SUBJECT and CHARACTERS (number and role) :

.....
.....

II. DESCRIBE THE DOCUMENT

= YOU SAY and LOCATE WHAT YOU SEE :



III. EXPLAIN / ANALYSE THE DOCUMENT

= INTERPRETATION / MEANING : YOU SAY WHAT IT MEANS ...

imagine the story

- + what happened before ?
→ Maybe...
- + what is going to happen next ?

the atmosphere, the tone of the document

You can, for example...

- look at the **colours** used in the document. Are they ... ?

- cold colours (blue, white, green, grey...) : soft, sweet colours
- hot colours (red, yellow, pink...) : aggressive, shiny, bright colours
- both, it depends (try to justify the choices of the artist)

- look at the **characters' faces**. Are they... ?

- smiling, quiet, enthusiastic, pleased, satisfied...
- sad, nervous, frightened, worried, sorry, tired, pale...

NOW, you can find **adjectives** corresponding to the atmosphere of the document :

- unpleasant tense quiet relaxed comfortable
- uncomfortable frightening sad happy scary
- serious friendly dramatic worrying ...

IV. CONCLUSION

✓ YOU SAY WHAT YOU THINK (if you like the document for example)

→ I like / dislike / hate this painting BECAUSE...

✓ YOU GIVE YOUR OPINION and you justify it.

→ Use expressions such as :

- I think...
- In my opinion
- To me

