

« TABLOIDS »

ORAL COMPREHENSION

NARRATEUR(s)		
Qui parle ?		
Combien de personnes ?		
TYPE DE DOC	□ Interview □	reportage \square argumentaire
	□ dialogue □	conversation 🗆 autres :
NOMS / PERSONNES		
De qui ?		
THEME EVOQUE / SUJET		
De quoi ?		
DATE / PERIODE		
LIEU(x) EVOQUE(s)		
PROBLEMATIQUE(s)		
RESUME		
INFOS DIVERSES		
MOTS CLES		



THE SUN, October 5th, 2001



Rupert Murdoch

From Wikipedia, the free participative encyclopedia

Keith Rupert Murdoch, is an Australian American business magnate. Murdoch became managing director of Australia's News Limited, inherited from his father, in 1952. He is the founder, Chairman and CEO* of global media holding company News Corporation, the world's second-largest media conglomerate, and its successors News Corp and 21st Century Fox after the conglomerate split on 28 June 2013.

In the 1950s and '60s, he acquired various newspapers in Australia and New Zealand, before expanding into the United Kingdom in 1969, taking over the *News of the World* followed closely by *The Sun*. He moved to New York in 1974 to expand into the US market, but retained interests in Australia and Britain. In 1981, he bought *The Times*, his first British broadsheet, and became a naturalized US citizen in 1985.

In 1986, keen to adopt newer electronic publishing technologies, he consolidated his UK printing operations in Wapping, causing bitter industrial disputes. His News Corporation acquired Twentieth Century Fox (1985), HarperCollins (1989) and *The Wall Street Journal* (2007). He formed BSkyB* in 1990 and during the 1990s expanded into Asian networks and South American television. By 2000, Murdoch's News Corporation owned over 800 companies in more than 50 countries with a net worth of over \$5 billion.

In July 2011, Murdoch faced allegations that his companies, including the *News of the World*, owned by News Corporation, had been regularly hacking the phones of celebrities, royalty and public citizens. He faces police and government investigations into bribery and corruption by the British government and FBI investigations in the US. On 21 July 2012, Murdoch resigned as a director of News International.



	11 March 1931 (age 83) Melbourne, Victoria, Australia
Citizenship	United States (naturalized 1985) ^[a]
Alma mater	Worcester College, Oxford
Occupation	Chairman and CEO of News Corporation (1979–2013)
	Executive Chairman of News
	Corp (2013-present)
	Chairman and CEO of 21st
	Century Fox (2013-present)

News Corp

21st Century Fox

Christian[2][3]

Keith Rupert Murdoch

US\$ 13.4 billion (2013)[1]

*BskyB = British Sky Broadcasting (satellite TV bouquet). CEO : Chief Executive Officer

Net worth

member of

Board

Religion



RUPERT MURDOCH A BIOGRAPHY

Introduce the document:

only important facts!

This document is an illustrated of	
It was taken and adapted from, which is	
♦ Which tense is generally used to write a biography? ▶	
♦ What is peculiar about a biography (in the writing technique)? ▶	
1.Read the bio and	
a) find a title or sentence to sum up each paragraph:	
-§1:	
-§2:	
-§3:	
-§4 :	
b) complete the following grid.	
FULL NAME :	
Nationality / Citizenship :	
Main occupation :	
Beginnings :	
Companies owned (= ownership) :	
F	
Types, number and places :	
Famous affair about him (What? When?):	
,	
2.Complete and observe.	
-How much money does he own?	
In 2013, He has a net worth of	one of the richest men in the world!
(In 2000, he had)	•
-How many companies does he own?	
He owns he has the grea	test number of companies!
	t important number of companies!
→ What else can you say about him, if you compare him to other	r big businessmen ?
Use a noun and an adjective in the following lists for each sentence :	
Adjectives : influential / important (in the Media area) / good / large	
Nouns : conglomerate / man / businessman / person / manager.	
He is one of the	
▶ He is one of	
▶ He is	
▶ News Corporation is the World's second	
·	
RECAP!	

Now use all these information to recap about him and sum up the BIO. Don't use too many figures or dates,



At Home

Find the following words in the text

Affronterle piratage de lignes téléphoniques	Démissionner		
posséderla corruption (2 mots)	un citoyen		
les milliardsles éditions	les accusations		
une entreprise			
Ecris les dates et nombres issus du texte en toutes lettres			
1969 :			
\$5 billion			
\$13.4 billion 800 :			
2013 :			
1956 :			

At Home

Find the following words in the text

Affronter	Démissionner
le piratage de lignes téléphoniques	
posséder	un citoyen
la corruption (2 mots)	
les milliards	
les éditions	
une entreprise	

Ecris les dates et nombres issus du texte en toutes lettres

1969 :	
\$5 billion	
\$13.4 billion	
800 ·	
2013 :	
1990	
1956 :	
1950s :	



VOCABULARY THE MEDIA

Un journal Un journal grand format Les informations Le pouvoir Couvrir un évènement Faire un reportage sur Rédiger un article Se passer, arriver Les écoutes téléphoniques Pirater les lignes téléphoniques La presse Les média Le divertissement Les ragots Le scandale Influent L'incarnation Le public Les lecteurs L'audimat Un sondage Une enquête Posséder / Acquérir La manchette, les gros titres Une publicité, un encart pub. (journal) Un spot publicitaire (tv) Une chaîne (tv) Un bulletin d'informations La météo Se brancher, se mettre à l'écoute Diffuser Les journaux de qualité La presse à scandale **Partial** Objectif Fiable Un avis



LE SUPERLATIF EN ANGLAIS

Permet d'insister sur le fait qu'une personne ou une chose est au dessus (ou au dessous) de toutes les autres de la même catégorie.

Ex: il est l'homme le plus riche du monde \rightarrow he is the richest man <u>in</u> the world! <u>REMARQUE</u>: l'adjectif reste placé devant le nom en anglais, il ne faut pas calquer sur l'ordre des mots du français lors de la traduction!

Comment former le superlatif?

Il faut partir du comparatif pour comprendre le fonctionnement du superlatif.

	COMPARATIF	SUPERLATIF
	(comparer deux choses ou	(comparer une chose à toutes les
	personnes entre elles)	autres de la même catégorie)
	Moins que	LE moins
D'INFERIORITE	LESSTHAN	THE LEAST
	Ex : he is less intelligent than you (= il est moins intelligent que toi)	Ex: he is the least intelligent (= il est le moins intelligent)
DE SUPERIORITE	Plusque	Le plus
- adjectif long* (= 2 syllabes terminé par une	MORE THAN	THE MOST
consonne ou + de 2 syllabes)	Ex: he is more intelligent than you (= il est plus intelligent que toi)	Ex: he is the most intelligent (= il est le plus intelligent)
- adjectif court* (=2 syllabes terminé par	Adjectif -ER THAN	THE + adjectif -EST
une voyelle OU – de 2 syllabes)	Ex: he is nicer than you (= il est plus gentil que toi)	Ex : he is the nicest (= il est le plus gentil)

1. Mettre au superlatif les adjectifs donnés entre parenthèses.

- -The (famous)......playhouse in the world was Shakespeare's Globe.
- -The (good).....things in life are free.
- -The world's (wealthy).....woman was probably Princess Wilhemina, with a fortune of over \$550,000,000.
- -When we go to Miami, I'll make sure I bring my (beautiful).....swimming trunks and my (expensive).....suntan lotion.

2.Traduire

- -Il est le meilleur journaliste de l'année.
- -C'est le pire scandale qui pouvait arriver.
- -Ce journal est le moins intéressant que j'aie jamais lu.
- -Tu sais ce qui fait le plus mal?
- -Murdoch est l'un des plus anciens magnats de la Presse.
- -C'est le plus facile des deux.

-

THE BRITISH PRESS

What do you know about British Newspapers?

Here are the major newspapers you can buy in Britain. Search the web to find information about them, and look at the pictures. You must be able to complete the following grid and write their name in front of the right description.























Type of newspaper / Description	Name of newspaper
1.A conservative middle-market tabloid.	
2.A little conservative; it is the oldest British national daily.	
3. One of the world's leading business and politics newspapers with a global outlook.	
4.A conversative tabloid, with a large coverage of "women's issues".	
5.A daily liberal broadsheet with a wide international coverage.	
6.A quality Edinburgh-based daily.	
7.A left-wing paper, good at covering social and political issues and international news.	
8.A tabloid that supports the Labour party.	
9.A right-wing tabloid specializing in pictures of underdressed models.	
10.A conservative paper, good on international news.	
11.A tabloid, the most popular newspaper in the UK.	

A NATION OF PAPER READERS

The British are great paper readers. Many buy their newspapers at newsstands or have them delivered to their homes by a newspaper boy every day – and, in many families, reading the Sunday paper with all the supplements is a regular habit.

Traditionally, British newspapers have been divided into two categories: quality papers and tabloids.

Quality papers like *The Times*, *The Guardian* or *The Independent*, are often referred to as "broadsheets" because of their large size – though many of them have now opted for a more compact-sized format for convenience. They are seriousminded papers. They deal with home and overseas news, and offer extensive coverage of sports and cultural events, financial reports, travel news, and book and film reviews.

Popular papers, or tabloids, like *The Sun* or *The Mirror*, have millions of readers – mostly working class residents of big cities. They have big, eyecatching headlines and huge photos – which leaves very little space for text. Their language is colloquial. They concentrate on scandals, shocking murders, sensational stories, and games. They like to focus on disclosing secrets about celebrities.



Read the text and find the words or expressions:

-un kiosque à journaux :	-Livré :
-nouvelles de l'étranger :	
-évènements :	
-familier :	

Read again and complete the grid:

Types of Papers	
Examples/names	
Technical characteristics	
Favourite topics	

COMPARING EXERCISES

1.Mettez au comparatif de supériorité les adjectifs suivants.
CLOSE, FREE, STUBBORN, TIRED, WELL, QUIET, LIVELY, COMMON, SILLY, HOT, GENTLE, REAL,
SENSATIONAL, STUPID , NARROW, NARROW-MINDED, BUSY
2.Transformez les phrases en préservant la notion de comparaison.
The price of newspapers is increasing every year.
→ Newspapers are (expensive).
He cut out 200 words in his article.
→ He made it(short) by 200 words.
The length of the articles in a tabloid isn't the same as the length of the articles in a broadsheet.
→ Tabloid articles are(long)broadsheet articles.
3. Are School Holidays too long?
Mettez les adjectifs entre parentheses à la forme qui convient selon l'indication :
+ comparatif de supèriorité / - comparatif d'infèriorité
American scientists have found that children lose some of their skills during the summer holidays.
great number of children have (+ low)reading skills when they go bac
to school in September. It also appears that the summer break has a (+ great)
effect on children from (- affluent*)familier break has a (+ great)families.
There are two solutions: one is to make the school-year (+ long), the other is t
create summer schools, that would help them get (+ good)results an
concentrate (+ well)
enthusiastic)about the idea, but I don't approve of it. Children w
probably be (+ tired)and their skills won't improve so much, if the
don't make a break during the summer.
*affluent = rich, wealth
4.TRADUIRE
-Plus je lis, plus j'aime lire.
-Ils gagnent 10 fois plus d'argent que vous.
9-9/
-Votre travail est un peu meilleur que la dernière fois.
-Les anglais ont de moins en moins de loisirs, mais lisent de plus en plus les journaux.
-De nos jours, les media ont plus d'influence que dans le passé.

DESCRIBING A NEWSPAPER FRONTPAGE

Name the different parts of this front page (use the list of words below).

Caption - Title - Subtitle - Red Top - Headline - Banner Headline - Photo - Layout - Ad



DESCRIBING A NEWSPAPER FRONTPAGE

Name the different parts of this front page (use the list of words below).

Caption – Title - Subtitle – Red Top – Headline – Banner Headline - Photo – Layout - Ad



VOCABULARY ACTIVITY

The following would have been immibled Identify each	and am	ad aamalata it when passaga
The following words have been jumbled. Identify each 1.REEDAL	word, an	-
	•	BL
2.SIDEBA	•	NEWS T
3.YALID	•	CIR TION
4.GAWNTENSE	•	J NAL
5.TROIDE	•	TABL
6.RUNLAJO	•	SCRIBE
7.TINCROLACUI	•	MON
8.LODIBAT	•	ED
9.HONLYMT	•	LEADER
10.RIBEBCUSS	•	DAI
11.GOLB	•	DEAD
12.AINEDEDL	•	LA
13.TAYLUO	•	E OR
Now match the words with their definitions below:		2 011
Person responsible for choosing articles published :		
Magazine published every 4 weeks:		
Publication devoted to a special subject :		
Shop selling the press :		
Newspaper published every day:		
Forum or personal newspaper on the web:		
Main article expressing editor's opinion:		
The way the page is organized:		
Pay to receive copies of a newspaper or a magazine:		
Showing prejudice:		
Final limit before publication :		
Small format popular paper :		
Total number of papers sold per day :		
GRAMMAR EXE	RCISES	
Complete, using one of the following: who, whom, w	hich, wha	at, whose, Ø.
1. The Sun is a tabloid is read by fou		
2. He is trying to find a capitalist will		
3. He wants to write articles aboutt	he Queen	eats.
4. This paper is rubbish – and rubbish		
5. Most of the reporters () I know ar	e fair and	objective.
6. He couldn't get them to believe he said.		
7. He met a journalist book ha	ad been a	best-seller.
8the public wants is bi		
9. He is aiming to attract young people, many of	•••••	don't read the press.
Put the adjectives in brackets into the correct form,	thon trans	slate each sentence
1. Even quality newspapers have now adopted a much [
2. This is [interesting]		
3. Headlines are now [big] and [visible]		than ever before
4. [big] the headline, [striking]		the story seems.
5. In the 19th century, papers were not [sensational]		
6. Things have gone much [bad]		
7. He's one of our [devoted] readers, but he still thinks the paper		
was [good] before.		• •
8. He intended to become the [rich] and [important]		
publisher in the world.		
9. Journalists used to define news, but that seems to be	[true]	today.

LES PRONOMS RELATIFS

Les pronoms relatifs permettent de relier deux propositions ayant un point commun. Afin d'éviter la répétition, ce point commun s'appelle l' « antécédent ». L'antécédent est le mot qui est remplacé par le PRONOM.

1.Choix du pronom relatif :

Antécédent animé	Antécédent inanimé	Tous antécédents	Fonction
WHO	WHICH	THAT (sauf dans les rel.descriptives *)	SUJET
WHOM	WILDIT	THAT / Ø (plus fréquents)	COMPLEMENT / OBJET
	WHOSE (+ N	ОМ)	GENITIF (lien de possession ou de parenté)

^{*}les relatives descriptives sont placées entre parenthèses, elles apportent une info.supplémentaire et ne sont pas essentielles

2. Processus de relativisation selon les fonctions

Ex: I know the man. The man is wearing a white shirt I know the man WHO is wearing a white shirt.	FONCTION SUJET
Ex: You see a woman. The woman is my mother.	FONCTION COMPLEMENT
The woman who(m) / that / Ø you see is my mother	
Ex: The newspaper is one of the oldest. The title of the newspaper is	FONCTION GENITIF
The Times.	(traduction de « dont »)
▶ The newspaper WHOSE title is The Times is one of the oldest.	(

3. Remarques/Particularités

- -WHICH peut aussi être PRONOM RELATIF <u>ANTECEDENT DE PROPOSITION COMPLETE</u> (c'est à dire qu'il reprend toute une proposition). Pour le reconnaître :
- -il est placé derrière une virgule
- -il se traduira par « ce qui » ou « ce que » (signifiant « chose qui », « chose que »).

Ex: She answered with anger, which he did not understand (Elle lui a répondu avec colère, <u>CE QU</u>'il n'a pas compris = chose qu'il n'a pas comprise).

-A ne pas confondre avec WHAT, qui n'a pas d'antécédent et qui annonce ce qui va suivre.

Ex: WHAT she told you was a lie (CE QU'ELLE t'a dit était un mensonge).

Ce « what » traduit par « ce qui » ou « ce que » lui aussi, peut être remplacé par « la chose qui/que ».

-« où » pronom relatif se traduira WHERE ou WHEN selon que l'antécédent est un LIEU ou un MOMENT.

Ex: The place where we live is nice (l'endroit où nous vivons...)

Ex: The day when he came was a nice, beautiful, sunny day (le jour où il est venu...)

LES PRONOMS RELATIFS EXERCICES

TABLEAU BILAN

Antécédent animé	Antécédent inanimé	Tous antécédents	Fonction
WHO		THAT	SUJET
		(sauf dans les rel.descriptives *)	
	WHICH	THAT / Ø	
WHOM		(plus fréquents)	COMPLEMENT / OBJET
	WHOSE (+ NON	<i>A</i>)	GENITIF
			(lien de possession,de parenté)

1. Souligne le point commun entre les deux phrases, puis transforme les de manière à ce qu'elles n'en fassent
plus qu'une, au moyen d'une proposition relative.
Ex : You're wearing a T-Shirt. I like the T-Shirt $ ightarrow$ I like the T-shirt which/that / \varnothing you are wearing.
-They saw a boy. The boy was running down the street.
→
-I met a man. We talked about this man two years ago.

-We loved this food. The food we ate at this restaurant last Friday.
→
-Cats are animals. You can't buy the animals' affection.
→He took me to a place. This place was wonderful.
→
-I wish we had a garden. We could play in that garden.
→
2.Complétez avec le(s) bon(s) pronom(s) relatif(s). Les omissions (pronom « Ø ») sont aussi possibles :
précise-le lorsque c'est le cas).
-the womenwere demonstrating were old and tired.
-I saw a dogwas running after a piece of paper.
-They heard the news,made them cry!
-The countrybamboo grows is China.
-They all laughed at my joke,was very pleasant.
-The playwrightwrote this play was Shakespeare.
-This is the nicest summerwe have had in years! -There is littlewe can do.
-I've met again that girlname I can never remember.
3.Traduisez "dont" comme il convient.
La fille
-dont tu parles :
-dont il a pris le bras :
-dont les yeux sont bleus est ma sœur :

4.Traduisez

- -The people I told you about are tourists
- -The birds you see are getting ready to leave
- -The flowers whose colour is pink are tulips
- -The chair you are sitting ON is fragile

Objectif BAC



WAS JO'S BODY HIDDEN NEXT TO HER FLAT?

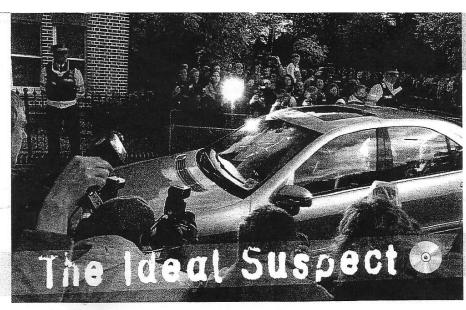


ACANA Wester's backy may have been highles just yards from her flat for up to a week before it was found.

To Code Selection Report Codes and Arthur Martin protection and an early lay apply among the State School building there and emerge an approximate.

Intelligent, Charter spine, Joshoban, et al., prog. and the program of the control of the contro

Objectif BAC



No Excuse for Unbalanced Media Reporting!

has, understandably, attracted massive media coverage. Ms. Yeates - white, female and professional - was an "ideal victim."

5 Unfortunately, her landlord, Mr. Chris Jefferies, seems to have been the "ideal suspect."

On his arrest, the media seized upon his background and appearance to make their views about him clear. The Sun, The Daily Mail and The 10 Daily Mirror have described him, respectively, as

"Professor Strange," "The Strange Mr. Jefferies" and a "suspect peeping Tom."

His photograph has appeared on the front page of national newspapers eleven times. He was 15 described as "weird," "lewd," "strange," "creepy,"

"angry," "odd," "disturbing," "eccentric," "a loner" and "unusual" in just one article. Because the former English teacher liked a classic

poem by Oscar Wilde about a man that was 20 hanged for cutting the throat of his wife, one article said, "Chris Jefferies' favourite poem was about killing wife." Because he taught his pupils about the horror of the Holocaust, another article said he was "obsessed with death."

The murder of Joanna Yeates over Christmas 25 This was all before Mr. Jefferies was released by the police without charge after being questioned for an extended period. The combination of the "ideal victim" and the apparently eccentric suspect led to wholly unbalanced media 30 reporting. There has been large scale media intrusion into Mr. Jefferies' private life and sustained defamatory attacks on his reputation. It is difficult to see how any of this is properly

justified as part of the reporting of a murder 35 investigation.

"There are arguments about the public interest when it comes to a murder case; there are counter arguments about speculation and lurid intrusion into anyone's private life, especially when they haven't been charged with any crime."

As a number of commentators have pointed out, "media lynching" of a suspect is not an unusual phenomenon. There is, of course, immense pressure on the press to come up with something which catches the attention of its readers in cases of this kind but this is no excuse for this kind of reporting.

Mark Thomson*, www.guardian.co.uk

* Mark Thomson is a solicitor.

THE IDEAL SUSPECT READING UNDERSTANDING

Read the text and find words or expressions that correspond to the following.

-Effrayant :
-Couverture (mediatique) :
-A grande échelle :
-La gorge :
-Etre inculpé de :
kt, with their equivalent or synonym. Use the
*CATCH CDAD
*CATCH, GRAB
*SOLITARY
*UNLUCKILY
*ODD, STRANGE
*SINISTER
*PUNISHING (by the mob)
*CREEPY
*OUTSTANDING

Read again and answer the questions.

Lines 1-17

- 1. What type of doc.is it? Who Wrote it? What does it deal with?
- 2.Pick out all details about the murder and the protagonists (period, names, ages, place, jobs etc.)
- 3. Explain why Joanna was "the ideal victim" and Mr Jefferies "the ideal suspect". List the elements used by the media to describe Mr Jefferies. What image did they build up, and how ? (find examples in the text) What logical consequence were the readers led to?
- 4.Did Mr Jefferies really kill Joanna? Quote the article to justify your answer.
- 5. What papers are mentioned in this article? What do they have in common? Compare with the source and the author of the article.
- 6.Pick out the sentences the journalist uses to describe the behaviour of the newspapers he mentions. Can you explain the journalist's opinion and intention by writing such an article? Can you explain Thompson's personal attitude towards these papers?
- 7.Do you agree that "there are arguments about the public interest when it comes to a murder case"? Say what these arguments could be and give your opinion.



THE IDEAL SUSPECT NOW THINK! THE PASSIVE FORM

Observe

They say Mr Jefferies is a weird person \rightarrow Mr Jefferies is said to be a weird person.

They think Ms Yeates knew her murderer \rightarrow Ms Yeates is thought to have known her murderer.

1.Transform the sentences below as shown above.

- -They think Mr Jefferies was a very good teacher despite his eccentricity
- -They say he put up his flat for sale as soon as he was cleared.
- -They say Ms Yeates bought a pizza on the night of her disappearance.
- -They say screams were heard on the night she disappeared.
- -They say DNA traces led to the arrest of the real culprit.
- -They say the culprit's mother is shattered.
- -They consider the tabloids' attitude is intolerable.

Observe

This was all before Mr Jefferies **was released by** the police without charge after being questioned for an extended period.

2. Pick out the verbs in the passive.

- a. Mr. Chris Jefferies seems to have been the "ideal suspect."
- b. He was described as "strange," "creepy," and "unusual" in the course of just one article.
- c. It is difficult to see how any of this is properly justified as part of the reporting of a murder investigation.
- d. His photograph has appeared on the front page of national newspapers 11 times.
- When people haven't been charged with any crime, their private lives should be respected.

3. Put the verbs into the correct form of the passive.

- a. Jo Yeates's body ... a week after her disappearance. (discover)
- b. When her flat ..., her keys, iPhone, purse and coat ... behind. (search / leave)
- c. She ... since she ... on CCTV camera at Tesco on December 17. (not see I film)
- d. Thanks to the DNA traces found on the victim, Mr. Jeffries (clear)
- e. Tomorrow, Mr. Jefferies (release)
- The victim's parents declared that they ... the name of the new suspect. (not tell)
 - g. Right now the new suspect's life and motives (investigate)
 - h. Defamatory attacks on a suspect's reputation ... to influence the readers. (mean)

Language at work

4 Transformez ces énoncés complets en titres de journaux.

- a. Computers are blamed because more and more pupils are illiterate.
- **b.** There is a big row over the new carbon tax.
- c. Talks will soon resume between the two countries at war.
- d. New measures will be taken to cut drug abuse.

Les subordonnées de cause, de concession (bien que, malgré) et de contraste (alors que)

1 Structurez une phrase.

Dites quelle est la relation exprimée par chacun des mots en gras dans les énoncés suivants (opposition • cause • concession). Puis classez-les dans le tableau ci-dessous :

Phrase	Relation	Mots de liaison en anglais	
7 1114.00	moeted A		

- a. Although there is an epidemic, the sales are not increasing.
- **b.** In spite of the epidemic, sales are not increasing.
- c. Even though everybody is concerned, people are not interested.
- d. The epidemic should scare people, however they don't panic.
- e. The editor expected people to be scared, and yet they weren't.
- f. He expected sales to increase, whereas they have dropped.
- g. As the news was important, it made the headlines.
- h. Since everybody was concerned, the journalists decided to warn the public.

2 Observez et comparez.

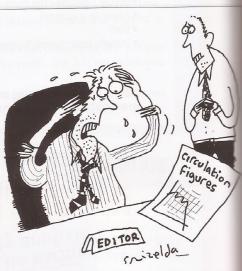
- a. In spite of the big headlines, people are not attracted by the newspaper.
- **b.** Although the headlines are big, people are not attracted by the newspaper.
- c. Despite all the editor's efforts, his strategy has failed.
- **d.** Although the editor has made a lot of effort, his strategy has failed.
- In spite of et despite sont-ils suivis d'un groupe nominal seul ou d'une proposition complète (GN + GV + ...)?
- Although /ɔːl'ðəʊ/ est-il suivi d'un groupe nominal seul, d'un groupe verbal ou d'une proposition complète (GN + GV + ...)?

3 Traduisez tous les énoncés de l'exercice 2. en français.

4 Whereas /weər'æz/ou although?

Traduisez ces deux phrases puis comparez leur sens.

- **a.** Although it is a big event, very few journalists will cover it.
- **b.** The editor thought it was a big event, whereas the other journalists did not.



"THE PUBLIC AREN'T PANICKING ABOUT BIRD FLU!!!"

language at work

Practice

1 Complétez ces phrases avec : although • in spite of • despite • however • and yet • since.

A journalist is reporting live while a fire is raging, and firemen are trying to put out the fire.

... many people may die or be seriously injured, the journalist is only focusing on media stars. ... there will be a lot of casualties, the journalist

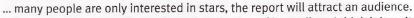
... the danger, the reporter is only interested in the stars' fate.

is only concerned with celebrities.

He is not worried about the ordinary people living in this building. ... their families are.

The journalist should cover the event and give information about the extent of the damage, ... he highlights an insignificant detail.

The report is ridiculous, ... many people will watch it.



... the cartoon is a negative and pessimistic view of journalism, I think it is quite true.



a. Malgré le prix, je continuerai à acheter un journal chaque jour.

b. Il existe de nombreux journaux gratuits, et cependant les gens lisent de moins en moins de presse.

c. Il lit le journal chaque jour, alors que ses enfants ne lisent pas la presse.

d. Bien que cela soit dangereux, de nombreux journalistes se battent pour défendre la liberté de la presse dans les dictatures.

e. Comme ils veulent attirer plus de lecteurs, certains journaux publient des articles sur les gens célèbres.

f. Comme la presse a beaucoup de pouvoir, on l'appelle souvent le quatrième pouvoir.

"Luckity, none of the people inside appear to be celebrities."

Improve your pronunciation

1 À quel mot correspond chacune des transcriptions phonétiques suivantes ? Transcrivez-les sur papier libre.

a. /ˈdʒɜːnəlɪzəm/

e. /r'vent/

i. /mægəˈziːn/

b. /fəˈtɒgrəfə^r/

f. /məˈnɪpjʊleɪt/

i. /rɪˈvjuː/

c. /ˈaːtɪkl/d. /ˈpʌblɪʃ/

g. /ˈtæblɔɪd/
h. /ˈkwɒlɪti peɪpə^r/

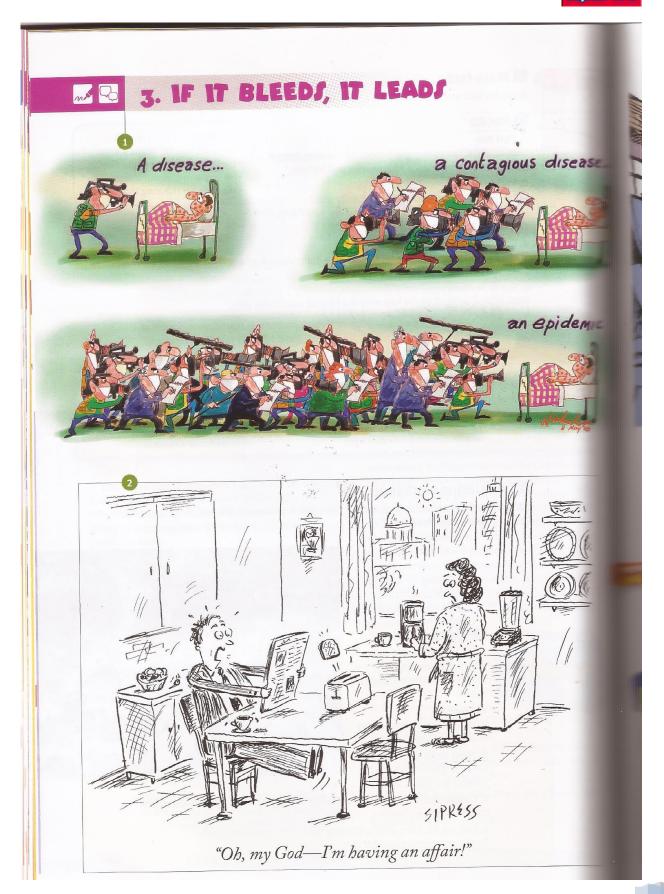
k. /in'tru:ʒən/l. /'kʌvərɪdʒ/

Utilisez les transcriptions phonétiques pour classer ces mots dans un tableau de ce type. Sont-ils accentués sur la première, la seconde ou la troisième syllabe?

Première syllabe	Deuxième syllabe	Troisième syllabe
------------------	------------------	-------------------

3 Lisez ces mots à haute voix. Puis vérifiez à l'écoute.









What are the artists' goals in each cartoon ?
What do these cartoons have in common ?
Justify the title of the lesson "if it bleeds it leads"
Which of these cartoons do you find the most : striking / cynical / true-to-life / shocking ? Why ?



Commenter une image animée

Les plans et les angles

Long shot



Full shot



Medium shot





Close-up



High-angle shot



Low-angle shot

Associez chacun des principaux plans et angles ci-dessus à la définition correspondante.

- The camera shows the characters standing.
- The camera shows a distant object or landscape.
- The character is seen from below and the viewer feels dominated.
- The camera focuses on the character's head and shoulders.
- The shot makes the character look smaller and the viewer dominates the scene.
- The viewer can see details on a face or an object, generally to convey (= express) emotion.

Les mots essentiels

black and white movie dis**a**ster film comedy thriller m**u**sical detective film war / adventure film

cartoon blockbuster documentary commercial trailer: bande-annonce

shoot (shot, shot): tourner

Les bruits et les sons

soundtrack: bande-son sound effect: bruitage film score: musique voice-over: voix off male / female voice

lively / cheerful dramatic. spooky: qui fait froid dans le dos romantic sugary: sirupeux deafening: assourdissant dull / muffled (sound): étouffé

Commenter une image

245